



Features and benefits

- Features multi-site biochemical modes of action which destroy pathogens from inside out and offers growers an excellent resistance management strategy
- Excellent food safety ratings with 0-day PHIs and exemptions from residue tolerance
- Provides high degree of worker safety with 4-hour REIs
- Excellent tank-mix and rotational partner
- No CODEX restrictions for international sales of treated commodities
- OMRI Listed
- Can be used for conventional and organic production



AGRAQUEST 

AgraQuest, Inc.
1540 Drew Avenue
Davis, California 95618

SERENADE 
MAX

SERENADE® MAX – It Just Works.

PROVEN CONTROL OF BOTRYTIS AND ANTHRACNOSE
ON STRAWBERRIES



Some things just work.

Put a jolt in your IPM program with SERENADE® MAX:

- Minimum REI
- Zero PHI
- Resistance management

SERENADE MAX – It Just Works.

AGRAQUEST 

Innovative natural product solutions for pest management

www.agraquest.com

Some things
just work



SERENADE® MAX – Proven Botrytis and Anthracnose Control on Strawberries

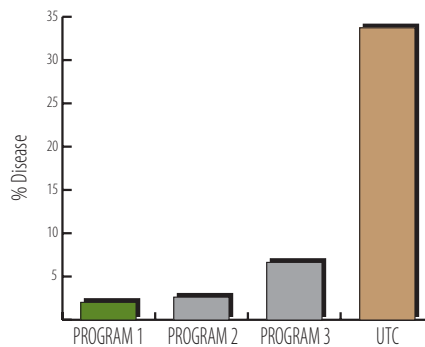
SERENADE® MAX is proven effective for battling botrytis and anthracnose on strawberries. Derived from *Bacillus subtilis* and powered by biochemicals called lipopeptides, SERENADE MAX has a complex, multi-site mode of action which destroys disease pathogens while also managing resistance.

Add SERENADE MAX to your disease program for broad spectrum disease control, superior food and worker safety, and improved overall performance. Protect your crop with the proven power of biochemistry. SERENADE MAX - some things just work.



SERENADE MAX VS. BOTRYTIS ON STRAWBERRIES

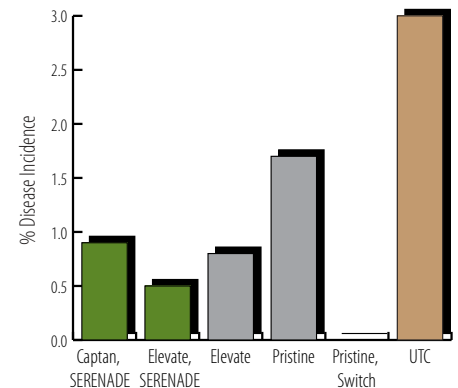
N. Peres, University of Florida, Wimauma, FL - 2005



Program 1: SERENADE MAX 2lb + Captan 1.88lb, Captevate 4.38lb, SERENADE 2lbs + Captan 1.88lb
Program 2: Captan 1.88lb, Captevate 4.38lb, Captan 3lb
Program 3: Captan 1.88lb, Switch 14oz, Abound 15.4 fl oz

SERENADE MAX VS. ANTHRACNOSE ON STRAWBERRIES

D. Gubler, University of California-Davis California - 2006



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SERENADE MAX for Botrytis and Anthracnose Control

1-3 lb.
per acre

For suppression, begin application at or before flowering and repeat on 7 to 10 day intervals or as needed through harvest. Use higher rates and shorter application intervals under heavy disease pressure.



Can be used for Conventional & Organic Production

SERENADE® MAX EPA Reg. No. 69592-11 and SERENADE® ASO EPA Reg. No. 69592-12
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Always read and follow label directions for all products. Information here is not a substitute for the directions on the product labels.

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