



BALLAD® PLUS - A Broad Spectrum Fungicide for Soybeans

The Situation:

- Growers are producing more soybeans per acre than ever before and getting more per bushel
- Technology has allowed growers to farm more soybean acres with fewer people and less equipment
- Fungicides are playing a greater role in soybean production by increasing average yields each year

The Problem:

- Insects, weeds, and diseases can develop resistance to products quickly, rendering products ineffective
- Strobilurin fungicides, as single site inhibitors, are especially vulnerable to developing resistance

The Solution:

- Apply BALLAD® PLUS to improve plant health and increase soybean yields.
- Add BALLAD PLUS, with multiple modes of action, to a tank-mix with a strobilurin fungicide to reduce the chance of diseases becoming resistant to the strobilurin fungicide.
- BALLAD PLUS is an effective fungicide for the primary diseases in soybeans but also picks up many secondary diseases that rob yield and hurt quality
- BALLAD PLUS turns on a plant's natural defense mechanisms, eliciting SAR and ISR
- BALLAD PLUS is exempt from residue tolerances and has a minimal 4-hour REI

The Opportunity:

- If using the lowest labeled rate of a strobilurin fungicide, the addition of one quart of BALLAD PLUS per acre to a tank-mix will assure:
 - a broader spectrum of diseases controlled
 - enhanced soybean plant health, including ISR/SAR
 - the yield enhancement properties of the fungicide are protected
 - the potential for the strobilurin fungicide to become ineffective due to resistance is minimized

The Payoff:

- BALLAD PLUS can help minimize the chance valuable fungicides like the strobilurins will develop resistance
- BALLAD PLUS reduces the chemical load in the environment and is safe to the handler
- BALLAD PLUS is profitable to the trade and cost effective to the grower
- BALLAD PLUS helps to produce higher yields and better quality resulting in more money to the grower at harvest
- BALLAD PLUS assures the grower's fungicide applications deliver their full value

Contact: Sam Newsom, Division Manager
662-820-9909, snewsom@agraquest.com

Sam Atwell, Bootheel Region
573-429-9141, satwell@agraquest.com

Al Erickson, Mid-West
515-231-7700, aerickson@agraquest.com

AGRAQUEST® 
www.agraquest.com

OMRI
Listed

Can be used for Conventional & Organic Production

Always read and follow all label directions.

DM-Bal-Soy-2009