



## Features and benefits

- Suppression of soil diseases like Rhizoctonia, Pythium, Fusarium, Verticillium, and Phytophthora, resulting in improved emergence and plant growth throughout the season
- Delivers more pounds of higher-grade potatoes per acre
- OMRI listed – can be used for both conventional and organic production
- Multi-site biochemical modes of action destroy soil pathogens from inside out and offer growers an excellent resistance management strategy
- Is exempt from residue tolerance and has no CODEX restrictions for international sales of treated commodities

SERENADE® 

AGRAQUEST® 

AgraQuest, Inc.  
1540 Drew Avenue  
Davis, California 95618

SERENADE® 

SERENADE® – It Just Works.

PROVEN SUPPRESSION OF SOIL DISEASES IN POTATOES



## Some things just work.

Put a jolt in your IPM program with SERENADE®:

- Minimum REI
- Zero PHI
- Resistance management

SERENADE – It Just Works.

AGRAQUEST® 

Innovative natural product solutions for pest management

[www.agraquest.com](http://www.agraquest.com)

Some things  
just work



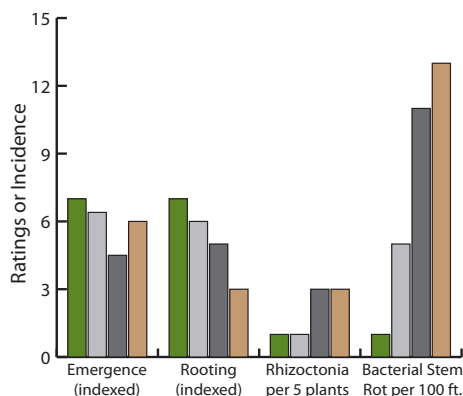
## SERENADE® MAX & SERENADE ASO – In-furrow Applications for Enhanced Germination and Plant Growth

SERENADE is proven to increase emergence, suppress soil diseases like Rhizoctonia, Pythium, Fusarium, Verticillium, and Phytophthora and deliver increased yield and quality when applied in-furrow at planting. Derived from *Bacillus subtilis* strain QST 713 and powered by biochemicals called lipopeptides, SERENADE has a

complex, multi-site mode of action which destroys soil pathogens while also managing resistance. Add SERENADE to your potato planting regime for soil disease suppression, quick emergence and increased plant growth. Protect your crop with the proven power of biochemistry. SERENADE – some things just work.

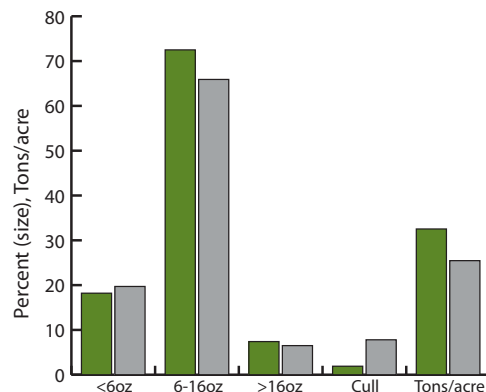


### SERENADE suppresses diseases and improves plant growth



In-furrow fungicide treatments, Tri-Cities, WA - 2008  
 ■ SERENADE 11b + Quadris 4oz, ■ Quadris 6.2oz,  
 ■ Blocker 3pts + Quadris 4oz, ■ UTC

### SERENADE delivers better quality and higher yield



In-furrow results on Russet Burbank, Warden, WA - 2008  
 ■ SERENADE 2qts  
 ■ Quadris 6.2oz  
 (Blocker 5pts added to both treatments)

#### Contact

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## SERENADE for In-furrow Suppression of Soil Diseases

**Alone:** 2 qts/acre  
Serenade ASO or 1  
pound SERENADE MAX

**In tank-mix:** 1qt  
SERENADE ASO or 0.5  
lbs SERENADE MAX +  
4-6oz Quadris

For suppression of soil diseases and improved emergence and plant growth, apply Serenade as an in-furrow spray in 5-15 gallons of water at planting. Mount the spray nozzle so the spray is directed in the furrow just before the seeds are covered. Use the higher rates when the weather conditions are expected to be conducive for disease development, if the field has a history of disease problems, or if minimum/low till programs are in place.



Can be used for Conventional & Organic Production

SERENADE® MAX EPA Reg. No. 69592-11 and SERENADE® ASO EPA Reg. No. 69592-12  
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*Always read and follow label directions for all products. Information here is not a substitute for the directions on the product labels.*

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Innovative natural product solutions for pest management