

Features and benefits

- Features multi-site biochemical modes of action which destroy pathogens from inside out and offers growers an excellent resistance management strategy
- Excellent food safety ratings with 0-day PHIs and exemptions from residue tolerance
- Provides high degree of worker safety with 4-hour REIs
- Excellent tank-mix and rotational partner
- No CODEX restrictions for international sales of treated commodities
- OMRI Listed
- Can be used for conventional and organic production

SERENADE
ASO

SERENADE
MAX

AGRAQUEST

AgraQuest, Inc.
1540 Drew Avenue
Davis, California 95618

SERENADE

SERENADE® – It Just Works.

PROVEN CONTROL OF BOTRYTIS
AND SOUR ROT ON GRAPES

Some things just work.

Put a jolt in your IPM program with SERENADE®:

- Minimum REI
- Zero PHI
- Resistance management

SERENADE – It Just Works.

AGRAQUEST

Innovative natural product solutions for pest management

www.agraquest.com

SERENADE



Some things
just work



SERENADE® – Proven Botrytis and Sour Rot control on Grapes

SERENADE® is proven effective for battling a broad spectrum of grape diseases, including Botrytis and Sour Rot. Derived from *Bacillus subtilis* and powered by biochemicals called lipopeptides, SERENADE has a complex, multi-site mode of action which effectively destroys disease pathogens while also managing

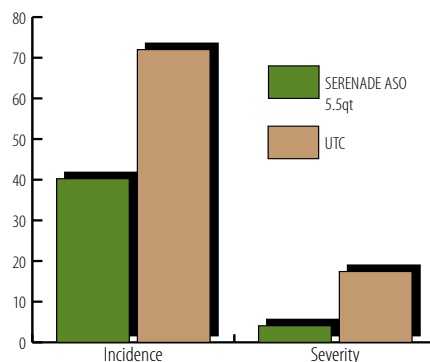
resistance. SERENADE is great for late season control with a 0-day PHI and exemption from residue tolerances. Add SERENADE to your disease program for excellent disease control, superior food and worker safety, and improved overall performance. SERENADE - some things just work.



Discover the advantages of nature's disease control

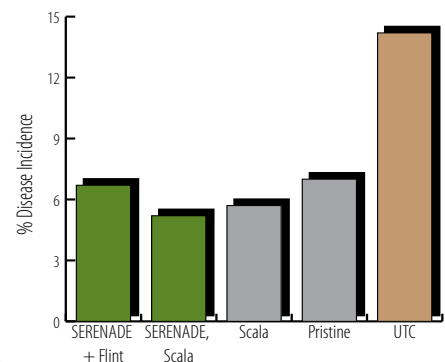
SERENADE ASO VS. SOUR ROT ON GRAPES

J. Zaccaria, Zaccaria Ag Consulting
Lamont, CA - 2005



SERENADE MAX VS. BOTRYTIS ON GRAPES

L. Bettiga, Univ. of CA Cooperative Extension
Monterey County, CA - 2006



SERENADE for Botrytis and Sour Rot control

SERENADE ASO
2 - 6 qt.
per acre

Begin application at bloom, before bunch closure, at veraison and preharvest. Apply in sufficient water to provide full coverage.

SERENADE MAX
1 - 3 lb.
per acre

SERENADE may be applied to fruit up to and including the day of harvest.



Can be used for Conventional & Organic Production

SERENADE® MAX EPA Reg. No. 69592-11 and SERENADE® ASO EPA Reg. No. 69592-12
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Always read and follow label directions for all products. Information here is not a substitute for the directions on the product labels.

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